

# West Point/Clay County Arts Council Louise Campbell Center for the Arts

## Artist Exhibition Application Packet

The West Point/Clay County Council is accepting applications from artists for display of their work in the Louise Campbell Center for the Arts. Please submit the following items:

- 1. Brief Artist Statement** (Include information about your education and career, artistic style, influences, and any other exhibits or art venues you have participated in.)
- 2. Signed letter of Agreement** (attached)
- 3. Three to five pieces of your artwork** in the form of photographs or on CD disc in jpeg format only.

Please do not bring any work to the Center unless/until you are requested to do so. You will be notified regarding the acceptance of your work.

Included in this packet are the standards and practices by which the Exhibit Committee juries artwork under consideration for future exhibits in the Center. The committee will review applications and invite artists to exhibit based on their findings. Be aware that the committee works to set the exhibit schedule for a year in advance.

Bring your completed information to us at:

Louise Campbell Center for the Arts

235 Commerce St., corner of Commerce and Main Streets in downtown West Point, Mississippi

OR mail to:

West Point/Clay County Arts Council

P.O. Box 105

West Point, MS 39773

Attn: Exhibit Committee

For more information call: 662-494-5678

Note: the WP/CCAC reserves the right to reject any artwork after acceptance if the artwork does not match the digital or photographic image presented.

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## Standards and Practices to Jury Art

Our selection of artwork reflects on the overall impression of the Louise Campbell Center for the Arts and the WP/CC Arts Council. The viewing public deserves to enjoy quality artwork with respect to subject matter, technique and style. We reserve the right to reject any artworks that conflict with our mission or are deemed inappropriate for our viewing audience.

The following guidelines are used by the committee to jury work. A 2/3 thirds majority exhibition committee vote of “Proficient” is required for acceptance.

### Does the artist’s statement reflect the artwork presented?

- Unsatisfactory**—Artist’s statement does not bear resemblance to artwork presented.
- Satisfactory**—Artist’s statement is coherent and describes some of the artistic goals seen in the artwork presented.
- Proficient**—Artist’s statement completely matches the artwork presented and provides a unifying concept.

### Does the artist demonstrate a developed style?

- Unsatisfactory**—The artist does not demonstrate a developed style.
- Satisfactory**—The artist demonstrates some aspects of a developed style.
- Proficient**—The artist has a developed style easily recognized and consistent throughout artwork presented.

### Does the artist successfully employ the formal elements and principles of design? (line, texture, color, shape, value, space, form, unity, variety, balance, scale, proportion and rhythm.)

- Unsatisfactory**—The artist does not convincingly unify the compositions using the formal elements.
- Satisfactory**—The artist employs some of the elements and principles, but continuity is spotty.
- Proficient**—The composition of each piece is unified, and the overall content/purpose of the piece is enhanced.

### Does the artist display technical expertise of the chosen media and methods?

- Unsatisfactory**—The artist does not demonstrate technical expertise.
- Satisfactory**—The artist is competent in the chosen media and method.
- Proficient**—The artist demonstrates a mastery of the technical expertise in the chosen media and method.

### Does the artist present a unified body of work that is appropriate and will interest our constituents?

- Unsatisfactory**—The work is uneven in artistic expression and workmanship.
- Satisfactory**—The work is mostly well done, but demonstrates a lack of unity, either of theme or methodology.
- Proficient**—The work is both interesting and well-executed, and is appropriate for our gallery.

