

West Point Clay County Art Council Louise Campbell Center for the Arts

Artist Exhibition Application Packet

The West Point Clay County Arts Council is accepting applications from artists for display of their work in the Louise Campbell Center for the Arts. Please submit the following items:

1. **Brief Artist Statement** (include information about your education and career, artistic style, influences, and any other exhibits or art venues you have participated in.)
2. **Signed letter of Agreement** (attached)
3. **Three to five pieces of your artwork** in the form of photographs or on CD disc in jpeg format only.

Please do not bring any work to the Center unless/until you are requested to do so. You will be notified regarding the acceptance of your work.

Included in this packet are the standards and practices by which the Exhibit Committee juries artwork under consideration for future exhibits in the Center. The committee will review applications and invite artists to exhibit based on their findings. Be aware that the committee works to set the exhibit schedule for a year in advance.

Mail your completed information to us at:

West Point Clay County Arts Council
P.O. Box 105
West Point, MS 39773
Attn: Exhibit Committee

For more information call: 662-295-0461

Note: The WPCCAC reserves the right to reject any artwork after acceptance if the artwork does not match the digital or photographic image presented.

West Point/Clay County Arts Council Louise Campbell Center for the Arts

Standards and Practices to Jury Art

Our selection of artwork reflects on the overall impression of the Louise Campbell Center for the Arts and the WP/CC Arts Council. The viewing public deserves to enjoy quality artwork with respect to subject matter, technique and style. We reserve the right to reject any artworks that conflict with our mission or are deemed inappropriate for our viewing audience.

The following guidelines are used by the committee to jury work. A 2/3 thirds majority exhibition committee vote of “Proficient” is required for acceptance.

Does the artist’s statement reflect the artwork presented?

- Unsatisfactory**—Artist’s statement does not bear resemblance to artwork presented.
- Satisfactory**—Artist’s statement is coherent and describes some of the artistic goals seen in the artwork presented.
- Proficient**—Artist’s statement completely matches the artwork presented and provides a unifying concept.

Does the artist demonstrate a developed style?

- Unsatisfactory**—The artist does not demonstrate a developed style.
- Satisfactory**—The artist demonstrates some aspects of a developed style.
- Proficient**—The artist has a developed style easily recognized and consistent throughout artwork presented.

Does the artist successfully employ the formal elements and principles of design?

(line, texture, color, shape, value, space, form, unity, variety, balance, scale, proportion and rhythm.)

- Unsatisfactory**—The artist does not convincingly unify the compositions using the formal elements.
- Satisfactory**—The artist employs some of the elements and principles, but continuity is spotty.
- Proficient**—The composition of each piece is unified, and the overall content/purpose of the piece is enhanced.

Does the artist display technical expertise of the chosen media and methods?

- Unsatisfactory**—The artist does not demonstrate technical expertise.
- Satisfactory**—The artist is competent in the chosen media and method.
- Proficient**—The artist demonstrates a mastery of the technical expertise in the chosen media and method.

Does the artist present a unified body of work that is appropriate and will interest our constituents?

- Unsatisfactory**—The work is uneven in artistic expression and workmanship.
- Satisfactory**—The work is mostly well done, but demonstrates a lack of unity, either of theme or methodology.
- Proficient**—The work is both interesting and well-executed, and is appropriate for our gallery.

**West Point/Clay County Arts Council
Louise Campbell Center for the Arts**

Artist Exhibition Letter of Agreement

This letter of agreement is entered into between the West Point/Clay County Arts Council (WP/CCAC) and _____ hereinafter referred to as the ARTIST.

Dates of the exhibit are _____ to _____,
with the opening reception to be held on _____ (date) _____ (time).

The title of the exhibit is _____.
A brief description of the type(s), media, and style of the artwork is _____.

The ARTIST is responsible for delivery and pickup of the artwork to the Louise Campbell Center for the Arts (unless otherwise agreed upon). Delivery should be one week prior to the exhibit. Pickup should be no later than one week after the exhibit closes.

Upon delivery the ARTIST will provide an inventory list by title the value of all artworks to be exhibited for insurance purposes. Insurance applies only to the works when they are housed in the Center and not in the packing and transportation of the works. It is advised that the ARTIST maintain a duplicate of said inventory list and this letter of agreement.

WP/CCAC exhibit committee will be responsible for hanging the exhibit, but the ARTIST can arrange and hang their works if desired.

WP/CCAC will be responsible for printing and mailing invitations, publicity releases, and opening reception production. ARTISTS may submit a personal invitation list (not to exceed 50 names) three weeks prior to the exhibit date. Three weeks prior to the exhibit date, the ARTIST will submit several photographs of artwork, one of which will be chosen for the printed invitation

WP/CCAC will make available prices of artworks for sale and assist prospective buyers in purchasing artworks, if the ARTIST desires. A commission of 30% will be required by the WP/CCAC from sales made during the exhibit, so price your artwork accordingly. The ARTIST will be paid the gross on or about the 10h of the month following the close of the exhibit.

The WP/CCAC reserves the right to reject any artworks that conflict with our mission or are deemed inappropriate for our viewing audience.

We agree to the above exhibition specifications.

WP/CCAC representative date

ARTIST (signature) date