

CALL FOR MURAL PROPOSALS

Louise Campbell Center for the Arts – West Point, Mississippi

Issued by: West Point Clay County Arts Council (WPCCAC) in partnership with the City of West Point.

1. Budget \$35,000

The total project budget is \$35,000, inclusive of a \$500 design development honorarium for up to three finalists, selected artist fee, materials, required equipment, travel, liability insurance, and installation. Housing and volunteer/art student assistance is a possibility, dependent on the needs of the artist. The WPCCAC will also work to encourage the donation of materials and equipment where possible.

2. Project Overview

The West Point Clay County Arts Council, in collaboration with the City of West Point, invites artists or artist teams to submit proposals for a public mural on the south wall of the Louise Campbell Center for the Arts. This mural will celebrate the life, legacy, and lasting influence of Louise Campbell, a lifelong advocate for the arts whose leadership and creativity shaped West Point's cultural identity.

Through her vision and community spirit, Louise Campbell inspired events and initiatives such as the Prairie Arts Festival, local theatrical productions, art exhibitions, and parades that continue to enrich the community today.

3. Project Details

Location: South wall of the Louise Campbell Center for the Arts, [521 Commerce Street, West Point, MS](#)

Wall Description: The south wall of the Louise Campbell Center for the Arts is divided into five stucco walls separated by vertical brick columns. The mural will be installed on the front four panels of this wall. Each panel measures approximately 16 feet wide by 28 feet high, for a total area of about 1,800 square feet. Artists are encouraged to design a mural that utilizes as much of this surface area as feasible while responding thoughtfully to the wall's architectural features, which include the exclusion of paint on the brick columns.

Theme: This mural should celebrate the life, legacy, and lasting influence of Louise Campbell, whose love for the arts helped shape West Point's creative spirit. Guided by the artist's own vision and style, the mural should bring her story to life—capturing the color, energy, and community connection she inspired. Louise's impact can still be seen in the traditions she helped nurture, from the annual Prairie Arts Festival, which fills downtown with art and music, to the local theatrical productions that bring people together on stage and behind the scenes. Her passion also extended to community beautification projects and the joyful parades that brighten the streets of West Point each year. Through the artist's interpretation, this mural should reflect the heart of her work—a celebration of creativity, collaboration, and the vibrant spirit she cultivated throughout the community.

4. Goals and Objectives

- Honor Louise Campbell's lifelong dedication to the arts
- Beautify a key cultural site in downtown West Point
- Reflect the ongoing role of the arts in the city's cultural life
- Inspire the community through a dynamic and original design

5. Eligibility

This opportunity is open to professional artists and artist teams aged 18 and older and residing in the US. Preference will be given to artists with experience in creating large-scale murals. All applications must be submitted through www.callforentry.org.

6. Selection Process

Phase One:

A Selection Panel will review all submissions and identify the most qualified applicants based on the criteria listed below. From this group, up to three finalists will be chosen to move forward.

Phase Two:

Each finalist will receive a \$500 honorarium to support the development of a full proposal. This phase may include an optional site visit to the mural location, as well as time for design research and consultation with community stakeholders provided by the Arts Council. Finalists will present their proposals either virtually or in person, which will include a short presentation and a Q&A session with the Selection Panel.

Phase Three:

After reviewing the finalist presentations, the Selection Panel will recommend one artist (or artist team) for the project. The recommendation will be submitted to the West Point Clay County Arts Council and the City of West Point for final approval, following the established multi-level review process. Once approved, the selected artist will enter into a contract to complete the mural.

7. Timeline

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| • Call for proposals announced | December 1, 2025 |
| • Submission deadline | January 11, 2026 |
| • Finalist selection notification | February 1, 2026 |
| • Finalist design presentation | March 15, 2026 |
| • Artist selection notification | April 1, 2026 |
| • Mural execution date | May 2026 |

8. Submission Requirements

- Artist Statement and Proposal Narrative
- Resume or CV
- Up to 10 images of previous work

9. Selection Criteria

- Artistic merit and originality
- Relevance to site and/or theme
- Feasibility and durability
- Experience in completing comparable projects

10. Rights and Responsibilities

The completed mural will become the property of the City of West Point. The artist retains the copyright to images of the work but grants the City and Arts Council the right to reproduce the image for promotional, educational, and archival purposes.

The selected artist (or artist team) will be required to provide proof of liability insurance prior to beginning any work on site. This insurance must cover both personal injury and property damage and remain valid for the duration of the project. Proof of coverage must be submitted to the WPCAC and approved before installation begins.

11. How to Apply

Submit materials electronically at www.callforentry.org

For questions or additional information, contact: Critz Campbell at cc68@msstate.edu

12. About the Louise Campbell Center for the Arts

The Louise Campbell Center for the Arts serves as the heart of the West Point Clay County Arts Council's programs, exhibitions, and performances. The Center honors Louise Campbell's lifelong dedication to arts education, cultural events, and community enrichment in West Point, Mississippi. This mural will stand as a tribute to her vision and the enduring power of art to unite people.

Imagery that may be helpful as motifs for the mural's design and additional information about the WPCAC can be found at <https://www.wpcac.com>